

COMMUNICATION
GRAPHIC DESIGN
BRANDING
ONLINE MARKETING
PUBLISHING

Building and protecting brands

COMPANY PROFILE



INTENGU
communications

Intengu Communications is a multi-platform media agency whose core operational philosophy centres on conceptualising and implementing holistic and integrated communications solutions.



Meticulous attention to detail and a focus on client satisfaction underpins the work ethos at Intengu, where staff are always willing to go the extra mile to produce work of extraordinary quality.

With a team of talented media, graphic and multimedia design, public relations and event management professionals the company provides a full range of corporate communication services from concept to implementation and evaluation.

Put your “trust in the assistance of the Intengu” for all your communication needs.

WHAT WE DO

- **Communication Services**
- **Graphic Design**
- **Publishing (Buffalo City 360, Business Hi-Lite)**
- **Online Marketing and Reputation Management**
- **Brand Strategy**
- **Event Management**
- **Corporate Wear and Promotional Gifts**
- **Stakeholder Engagement Management**
- **Customer Care and Call Centre Operations**

Our social responsibility story

At Intengu Communications, the empowerment of previously disadvantaged groups and the support of local small businesses lies close to our heart. We are therefore committed to utilising and growing local emerging small businesses, especially those who create employment and empowerment opportunities, whenever possible.



We are proud to have supported several organisations and initiatives on their path of making a difference.



- Tree in a Cup: brand development
- Rotary: graphic design services
- Sabona Sonke: marketing and communications support



- Fezeka Feeding Scheme
- Asela Arts

I was blown away by the opening of the Amathole Museum's temporary exhibition on the Bhishe Massacre. It is the most professional display we have opened in many years. Thank you very much for executing of the beautiful boards; and the blood, sweat and tears that went with it. The design of the panel far exceeded our expectations. And the reusability of the stands make it of lasting value to the museum. Thank you very much for your persistence, professionalism, and high standards."

Somine van der Merwe, Deputy Director
Amathole Museum

"ECSECC is very satisfied with the quality of Intengu's work, the ability to analyse the organisation, the creative designs and the ability to deliver under pressure. Based on our experience, we would recommend Intengu Communications as a service provider for branding, marketing, design and printing."

Siv Helen Hesjedal, Manager
Information and Knowledge Management, ECSECC

OUR PEOPLE

Intengu has amassed the talent of marketing experts, communications specialists, public relations practitioners, graphic designers, researchers, advertising sales representatives, journalists, production and traffic controllers, accountants and administrative personnel.

The collective force of the knowledge experience and creativity Intengu possess allows us confidently to offer our basket of services to our clients.

At Intengu, we are proud of our people and invite you to meet them...



As much as we love our business, we love teaching and passing on our knowledge. At Intengu, we offer internship programmes that offer aspiring students and graduates the opportunity to learn on the job. We appreciate the challenge of fine-tuning talent as well as the influx of new ideas. Since we opened our doors, Intengu has had the opportunity to influence the careers of more than 80 interns.

Directors



Celia Theart

BA HONs, MA Communications

Celia brings more than three decades of communications experience to Intengu Communications. She has worked as a journalist, lecturer and public relations manager in education, provincial government and the private sector. As MD she has led the team through many multi-faceted projects and grown the business to one of the largest agencies in the Eastern Cape.



Phangisile Mtshali-Manciya

Post-Graduate Diploma in Project and Programme Management, Public Relations Practise Certificate

Phangisile has more than 20 years of experience in strategic communication and programme development, implementation and management. She has been instrumental in community development and social entrepreneurship programmes in various countries around the world. Phangisile lends her passion, knowledge and experience to the benefit of our clients.

"When working with Intengu Communications one immediately gets the sense that the project will run smoothly. The level of experience, calibre of skill among the team and their efficient manner puts one at ease. I have had a successful outcome at every project they were appointed to."

Dee van der Byl, Marketing Specialist
Eastern Cape Development Corporation



OUR BRAND STORY

Intengu is the onomatopoeic name for the fork-tailed drongo, a bird that minds cattle. The Xhosa believe that cattle heed the intengu's call, like they do a herd boy's, and that, in the herd boy's absence, the intengu will take care of the herd. When a herd boy returns home during herding hours, his parents say:

"He is trusting in the assistance of the intengu."

Also known as the Fork-tailed Drongo and *Dicrurus adsimilis*





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